

DRIVING TOGETHER FOR A CLEANER FUTURE



Webinar - 8 July 2015, 11-11:40am



DRIVING TOGETHER FOR A CLEANER FUTURE

My Electric Avenue is hosting its first webinar specifically for the automotive and EV charging sectors.

The webinar will share early results from the trials, giving an insight into:

- EV charging and driving behaviours, based on over 200 real customers
- Perceptions of EVs, and of controlled charging
- The real effect of Esprit on charging interruptions and frequency
- How a trial can boost interest in EVs, and conversion to future sales/leasing opportunities

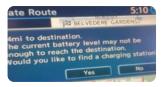
Agenda



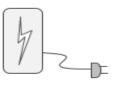
Introduction to
My Electric Avenue



Participant EV charging and driving behaviour



Participants' perception of EVs and controlled charging



Impact of Esprit on EV charging



Impact of a trial on EV uptake

Register at myelectricavenue@eatechnology.com