

MY ELECTRIC AVENUE



DRIVING TOGETHER FOR A CLEANER FUTURE



My Electric Avenue is hosting its first webinar specifically for the automotive and EV charging sectors.

The webinar will share early results from the trials, giving an insight into:

- EV charging and driving behaviours, based on over 200 real customers
- Perceptions of EVs, and of controlled charging
- The real effect of Esprit on charging – interruptions and frequency
- How a trial can boost interest in EVs, and conversion to future sales/leasing opportunities

Agenda

Introduction to My Electric Avenue

Participant EV charging and driving behaviour

Participants' perception of EVs and controlled charging

Impact of Esprit on EV charging

Impact of a trial on EV uptake

The logo for My Electric Avenue, featuring the text "MY ELECTRIC AVENUE" in a bold, sans-serif font. The text is stacked vertically, with "MY" on top, "ELECTRIC" in the middle, and "AVENUE" at the bottom. Below the text is a stylized graphic of a road with dashed lines receding into the distance.